

Edwin Samuel Cho

Senior UIUX Designer, Artist

edwinsamuelcho.com

escho@alumni.cmu.edu

773.943.0233

EDUCATION

Carnegie Mellon University

Pittsburgh, PA | August 2018 - May 2019

MFA, Interaction Design

University of Illinois at Urbana-Champaign

Champaign, IL | August 2011 - May 2015

BS, Aerospace Engineering

SKILLS

Software

Figma

XD

Sketch

Invision

Photoshop

Illustrator

After Effects

Miro

Solidworks

NX

Procreate

Keynote

Design

User Interface Design

UX & Interaction Design

Wireframing

Journey & Site Maps

JTBD Framework

Design Thinking

Illustration / Sketching

Storyboarding

Prototyping

Video Editing

Usability Research

Programming

HTML / CSS

MATLAB

Python

Arduino

Others

Presentation Design

Comics & Sequential Art

Model Making

WCAG Compliance

WORK HISTORY

CCC Intelligent Solutions

Sep 2019

Senior UIUX Designer | Chicago, IL

Present

- Lead designer on the consumer-facing mobile app portfolio for HTML5 and native
- Created and maintains the Mobile Modules 2.0 design system for design and dev
- Drove an increase in take rate and mobile adoption among various insurance companies this past year
- Assists in generative and evaluative research studies, including creating prototypes for user testing and storyboarding customer journeys

Carnegie Mellon University

Aug 2018

Design Researcher | Pittsburgh, PA

May 2019

- Worked with Peter Scupelli to research student social and study behavior based on space interior design
- Ran Python prediction algorithms to automate detecting students in work spaces and analyzed the accuracy of the algorithm

Ascent PGM

Aug 2018

Contract Graphic Designer | Chicago, IL

May 2019

- Managed art direction of the marketing department
- Designed infographics / client brochures, staff photographer

Luci Creative

Oct 2017

Contract Exhibit Designer | Lincolnshire, IL

Feb 2018

- Developed signage, visual elements for production for museum exhibit spaces
- Presented print layouts, wireframes, and style guides to clients, stakeholders, and production engineers